2019, July 28

ISOC Canada Québec
Presentation

Quick facts

Founded April 2000 *(20th anniversary celebration to come in 2020)*

450 Members
- Active (about 300) – residing in Canada
- Observer (about 150) – residing abroad

Mission/Vision
- Improve connectivity and the development of innovative services, content and uses of the Internet
- Transforming Québec into an inclusive, equitable, interconnected and connected digital society.

Board expertise
- Academic, Technical, Civil Society
- Governance, Content discoverability, Metadata, Digital Media, Shared data, etc.

Recent and ongoing projects

Governance and discoverability

Governance

IGF Québec

- 1st edition in 2017

  - 40 experts and speakers
  - 300 people direct reach *(on-site and live)*
    - Digital governance
    - Open data
    - Digital divide
    - Local content discoverability

- 2nd edition to come this Fall 2019

LID – *Leaders Internet de Demain*

- Capacity-building workshops over 3 days

- 30 young Ivorians selected (PhD students, telecom engineers, web developers, entrepreneurs in digital communication)

- Introductory training on the fundamental principles and challenges of governance and best practices

  - Big Data
  - IoT
  - AI

Discoverability

CLIC Québec

- *Beyond The Net* funding support

- Promoting the online presence of Québec Local Content and Cultural Industries

  - Gap between local content production and offer of foreign content (algorithms impact)
  - Combination of research, workshops, trainings
  - ORISON
    - Observatory entity
    - study the various aspects of the digital transformation of societies in a new era of global interconnections
    - UNESCO Chair in communication and technologies for the development

DÉFI Québec

- Collaboration/Sharing on the influence of the Canadian Francophonie in a digital world

  - Governance issues
  - Cultural visibility challenges
  - Stakeholder networking opportunities.

- Collaborative platform

  - Francophone and Acadian professionals
  - Digital and Internet fields
  - Linking young professionals and mentors

Upcoming projects

Discoverability, data and connectivity

Discoverability

FINC AfriQ - *Formation en Innovation Numérique Culturelle*
(Training in Cultural Digital Innovation)

- Sectors: Music and Audiovisual

- Train 50 people (artists, creators, producers, etc.) to spread their local cultural works and products on the Internet

- Expertise transfer to introduce them to techniques and strategies:

  - Descriptive data production
  - Indexing and use of metadata
  - Digital marketing
  - Discoverability

Découvrathon
- Hackathon format
- Local content discoverability
- Bringing together young people from all over Québec

International Study Days
- Availability and accessibility of content
- Governments and their responsibilities
- Emerging business models
- Copyright and monetization
- "Cultural data" market

Data

Connectivity

Social

Smart cities
- Use of data for citizens
- Connected ecosystem

Infrastructure and networks access
- Digital divide
- Poorly served areas
- Remote communities

5@7 "Restons Branchés"

- Serie of recurrent social gathering
- Every 6-8 weeks
- Rolling themes
  - Cybersecurity and data protection
  - 5G and IoT
  - Digital platforms regulations

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Thank you.

Internet Society
Canada Québec
Chapter