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2025 Strategy Highlights



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2025 Strategy

In 2019, the Internet Society developed a five-year strategy with input from stakeholders that advances our enduring vision: The Internet is for everyone.

The strategy consists of the three objectives: Build, Promote, and Defend.

Build the Internet

Extend the Internet to communities that do not have it and need it most

Promote the Internet

Promote the Internet model of networking as the preferred model

Convince leading governments of the world to adopt policies that favor the Internet model and improve Internet connectivity

Promote the deployment of technologies and protocols that secure the interconnection of independent networks

Defend the Internet

Shape the policies of leading governments in favor of growth of independent networks, which are free to interconnect

Counter attempts by leading governments to undermine encryption

Defend against shutdowns by increasing cross-border connectivity and resiliency



Building the Internet



Keeping traffic local, efficient, and cost-effective



Pablo Ruidiaz presenting at an InteRed (Panama IXP) Community event.

- A global approach for affordable and resilient infrastructure.
- Strong regional communities in Asia, Africa, and Latin America with shared goals.
- Developed and strengthened over 73 peering infrastructures in 41 countries globally.
- Attracted over \$3M in grant funding and \$600k in sponsorships.



Connecting the Unconnected

- A scalable methodology to connect the unconnected:
 - **Policy Advocacy**
 - Acceptance of Community Networks (CNs) at global policy levels.
 - Supportive policy and regulation in 7 countries.
 - **Capacity Building**
 - 3601 people trained to build and operate Internet networks.
 - A repository of Do-It-Yourself resources.
 - **Infrastructure development**
 - Over 53 CNs were supported, including chapter-driven initiatives.
 - \$2.5M granted to CN deployments.
- A growing community and ecosystem to connect the unconnected.
- Attracted over \$1M in donations.



The Internet's Pulse

- Measuring the health, availability and evolution of the Internet through:
 - Internet Shutdown & Netloss Calculator
 - Internet Resilience Index
 - Technology evolution
 - Concentration
 - Country Reports
- Consolidates data from 30 trusted data partners.
- Examine trends and tell data-driven stories, resulting in over 258 media mentions.
- Chapters and policymakers utilize the Pulse data.
- Inform on the impact of our work and future opportunities.



Impact of the Outage

The outage impacted 13 African countries located on the West African seaboard, causing either degraded services or near-total Internet outages.

The following map and table show the countries (shaded red in the map) that were directly affected by the outages on the four submarine cables.



Strengthening and Defending the Internet



Strengthening and Defending

We've invested in foundational tools and resources to support broader, more effective advocacy.

- The Internet Way of Networking resource
 - What does the Internet need to exist and thrive?
- The Internet Impact Assessment tool
 - Over 20 assessments published, most with partners
 - Examples: South Korea, India, Brazil

We also explored other important topics in consultation with our community and partners.

- Digital sovereignty
- Fragmentation threats



Strengthening and Defending (cont.)

We've sharpened our approach to global advocacy to defend the Internet and we are seeing positive signals of support, including:

- 40 government or policymaker statements/citations supporting encryption and against fragmentation
- more than 100 open letters, statements, submissions in the last two years, and hundreds of events, with our community

We created our Amicus program to ensure the Internet has a voice in important Internet legal disputes

- 6 amicus briefs in the USA in recent years
- starting to intervene in non-US cases (e.g., Richter (México))



Revisions to the Investigatory Powers Act 2016
Response to Call for Evidence from the Joint Committee on Human Rights
Internet Society and Internet Society UK England Chapter
January 2024

Summary
The Internet Society submitted a response¹ to the initial consultation on the
out a broad rang

Internet Society
25 de marzo del 2024

No. 21-14

In The
Supreme Court of the

Honorables Ministros de la
Primera Sala de la Suprema Corte de Justicia de la Nación
Número de expediente: D.A. 8/2023
Re: Escrito de amicus curiae en apoyo del desarrollo abierto y la evolución de Internet

REYNALDO GONZ

Estimados Ministros,

Nosotros, Internet Society, una organización benéfica y sin fines de lucro estadounidense fundada en 1992 y que cuenta con capítulos locales en todo el mundo, presentamos respetuosamente este escrito de *amicus curiae* en el asunto al que se hace referencia, identificado con el número de expediente D.A. 8/2023, actualmente en trámite ante la Primera Sala de la Suprema Corte de Justicia de la Nación.

Internet Society apoya y promueve el desarrollo de Internet como una infraestructura técnica global, un recurso para enriquecer la vida de las personas y una fuerza para el bien en la sociedad. Como

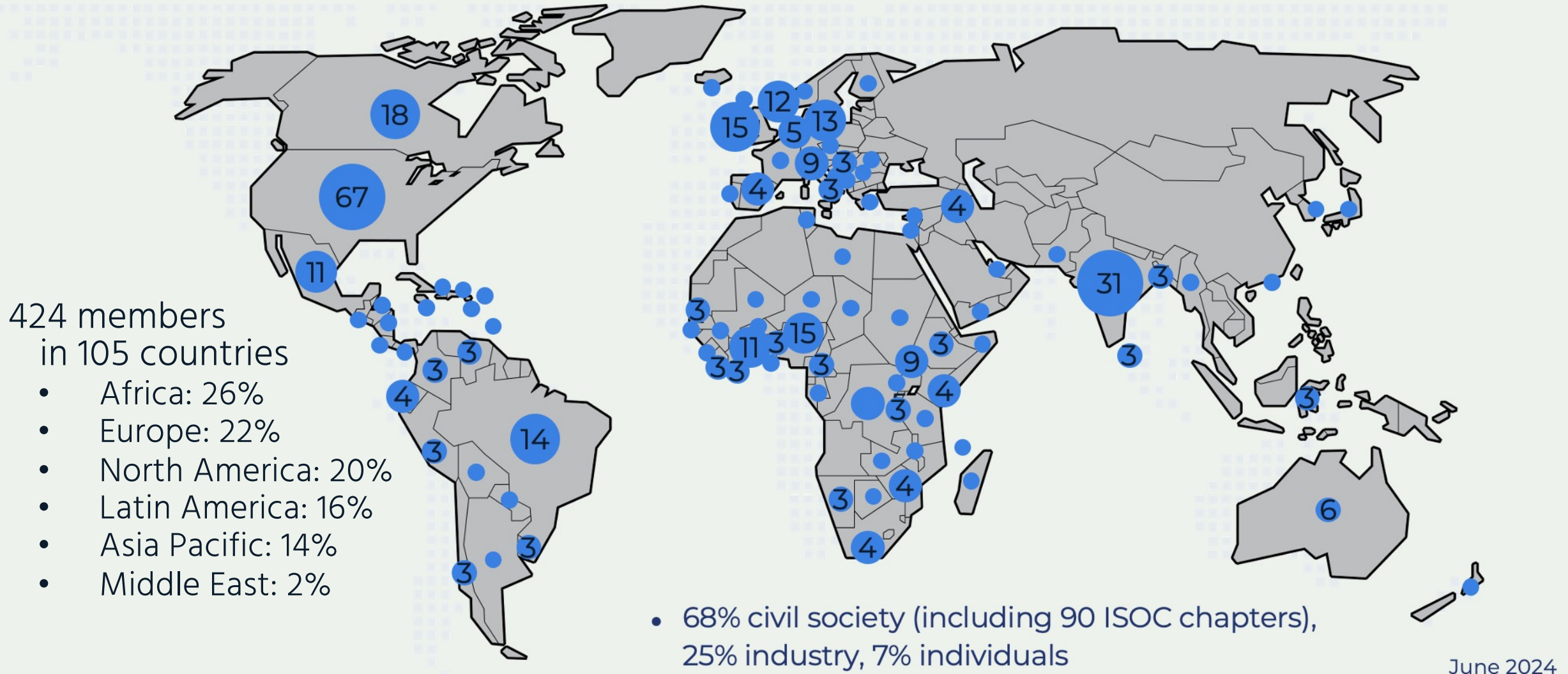
GOOGLE

On Writ Of Certiorari To The
United States Court Of Appeals
For The Ninth Circuit

BRIEF FOR INTERNET SOCIETY AS
AMICUS CURIAE SUPPORTING AFFIRMANCE

Global Encryption Coalition (GEC)

Sustainable models for impactful multistakeholder work.



Mutually Agreed Norms for Routing Security (MANRS)

Sustainable models for impactful multistakeholder work.



MANRS

- From 300 to over 1k participants
- Transition, grant to Global Cyber Alliance
- Increased regulatory interest (FCC rules)



Empowering People



Empowering People

Our community

- 89% of chapters in good standing (69% in 2019)
- Since 2021, funding to Chapters (Admin Fund, Beyond the Net, and Grants) increased from \$605k to \$1.4M
- Launched Community Week and Regional Community Days
- Challenging years for Organization Members



Empowering people (cont.)

Our advocacy

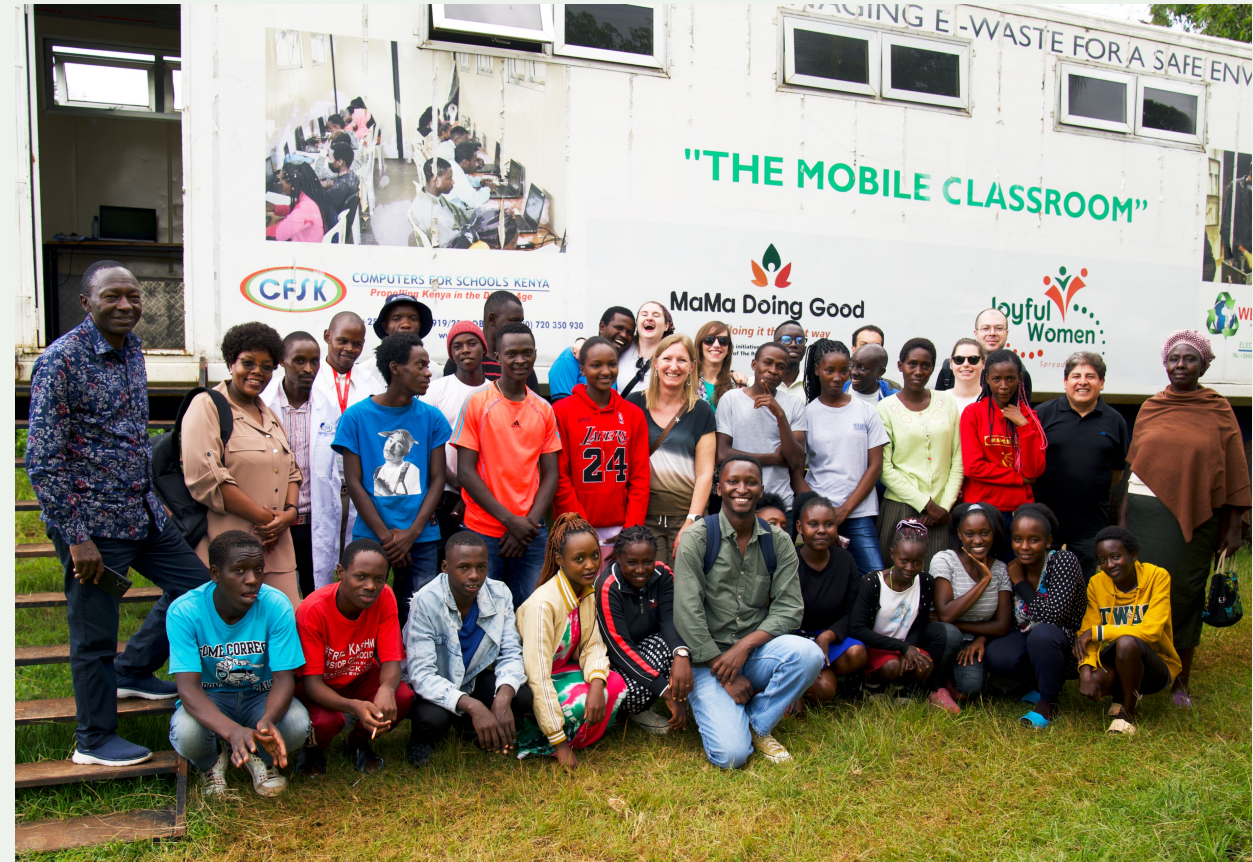
- New framework: Internet Way of Networking
- Response methodology: FAST
- Focus on impact together with our local community (Internet Impact Assessment)
- Participation in global processes



Empowering People (cont.)

Internet Leadership

- Revamped approach to fellowships
 - Launched Early & Mid-career fellowships and AfPIF fellows. Updated Youth Ambassadors program.
 - Total 211 fellows. New Alumni Network established in 2022: 301 current Alumni
- Refreshed online learning programs
 - 17 Courses: 8,955 people
 - Accessibility updates
 - Launched train-the-trainer approach to scale our training.



Thank you.

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