

Internet Development Conference



21–23 January, 2025



Ethiopian Skylight Hotel,
Addis Ababa, Ethiopia

Organizer



Internet
Society

Local Host



wingu.
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Data Ecosystems



• About the Internet Development Conference

The 2025 Internet Development Conference (IDC) focuses on strengthening Internet infrastructure and regulatory frameworks within the African Intergovernmental Authority on Development (IGAD) countries: Ethiopia, Kenya, Uganda, Somalia, South Sudan, and Djibouti.

Building on the success of the 2020 Ethiopia Internet Development Conference, this event will bring together key players to address the region's connectivity challenges, enhance regional cooperation, and foster the growth of a robust Internet economy.

The 2025 IDC will serve as a platform for knowledge sharing, professional networking, and collaboration on critical initiatives such as establishing Internet Exchange Points (IXPs) and supporting community networks.

• What is the main objective of the 2025 Internet Development Conference (IDC)?

Help build and develop the Internet ecosystem in Africa.

• Conference Objectives

The Internet Development Conference will lay the foundation for a stronger, more integrated Internet ecosystem in the IGAD countries by:

- Addressing Regional Challenges: Identify the key obstacles affecting Internet development and explore practical solutions.
- Promoting Knowledge Sharing: Facilitate cross-border learning and exchange of technical expertise to improve Internet infrastructure.
- Strengthening Regional Cooperation: Encourage collaboration among countries in the sub-region to support the implementation of the African Continental Free Trade Agreement (AfCTA).
- Building Networks: Enable discussions on establishing Internet Exchange Points (IXPs) and fostering the growth of community networks in underserved areas.



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Geographic Focus

The Internet Development Conference 2025 (IDC 2025) will focus on the IGAD countries: Ethiopia, Djibouti, Kenya, Somalia, South Sudan, Sudan, Eritrea and Uganda.

This will expand the conference's impact and allow the countries in the sub-region at different stages of Internet development to learn from each other and build regional relationships.



IDC Attendees

The conference will bring together policymakers, regulators, businesses, technologists, international organizations and potential entrepreneurs to create awareness about the Internet model, technology and organizations.



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Sponsorship Opportunities



Platinum Sponsor: USD \$15,000

- Opportunity to provide and be recognized as the official delegate bag sponsor
- Sponsor logo displayed prominently on event signage throughout the event
- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage
- Exclusive exhibition table in the exhibition area, with the opportunity to select location before lower-level sponsors
- Opportunity to display one pop-up banner inside the conference room
- Recognition of sponsorship and expression of thanks to Sponsor at plenary
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Gold Sponsor: USD \$10,000

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- Exclusive exhibition table in the exhibition area
- Recognition of sponsorship and expression of thanks to Sponsor at plenary
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- Exclusive exhibition table in the exhibition area
- Recognition of sponsorship and expression of thanks to Sponsor at plenary
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- Recognition of sponsorship on social media channels



Bronze Sponsor: USD \$3,000

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- Recognition of sponsorship in pre- and post-event communications
- Sponsor logo included in video reel playing at start and end of each day of the event
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Coffee Break Sponsor: USD \$10,000

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- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage
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Fellows Sponsor: USD \$5,000

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- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage
- Recognition of sponsorship and expression of thanks to Sponsor at plenary
- Recognition of sponsorship in pre- and post- event communications
- Sponsor logo included in video reel playing at start and end of each day of the event
- Recognition of sponsorship on social media channels



Social Event Sponsor:

Tailored packages available and benefits will include but are not limited to:









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- Recognition of sponsorship on social media channels



Lanyard Sponsor: USD \$3,000

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- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage
- Exclusive exhibition table in the exhibition area
- Recognition of sponsorship and expression of thanks to Sponsor at plenary
- Recognition of sponsorship in pre- and post-event communications
- Sponsor logo included in video reel playing at start and end of each day of the event
- Recognition of sponsorship on social media channels

Sponsorship Packages At-a-Glance

	 *Platinum: USD \$15,000	 *Gold: USD \$10,000	 Silver: USD \$5,000	 Bronze: USD \$3,000	 Coffee Break: USD \$10,000	 Fellows: USD \$5,000	 Social Event: (Tailored packages available)	 Lanyard: USD \$3,000
Opportunity to provide and be recognized as the official delegate bag sponsor	✓							
Sponsor logo displayed on event signage throughout the event	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive exhibition table in the exhibition area (opportunity to select location before lower-level sponsors for Platinum only)	✓	✓	✓					✓
Opportunity to display one pop-up banner inside the conference room	✓							
Recognition of sponsorship and expression of thanks to Sponsor at plenary	✓	✓	✓	✓	✓	✓	✓	✓
Recognition of sponsorship in pre- and post-event communications <small>*includes additional recognition – see full details on previous pages</small>	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor logo included in video reel playing at start and end of each day of the event	✓	✓	✓	✓	✓	✓	✓	✓
Recognition of sponsorship on social media channels	✓	✓	✓	✓	✓	✓	✓	✓

• Get Involved

Sponsorship Contact

To discuss sponsorship opportunities, please contact:

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General Contact

To discuss your involvement in helping to create the foundation for a robust Internet Ecosystem in the IGAD sub-region, contact:

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