

October 2024

Action Plan 2024 Status Update

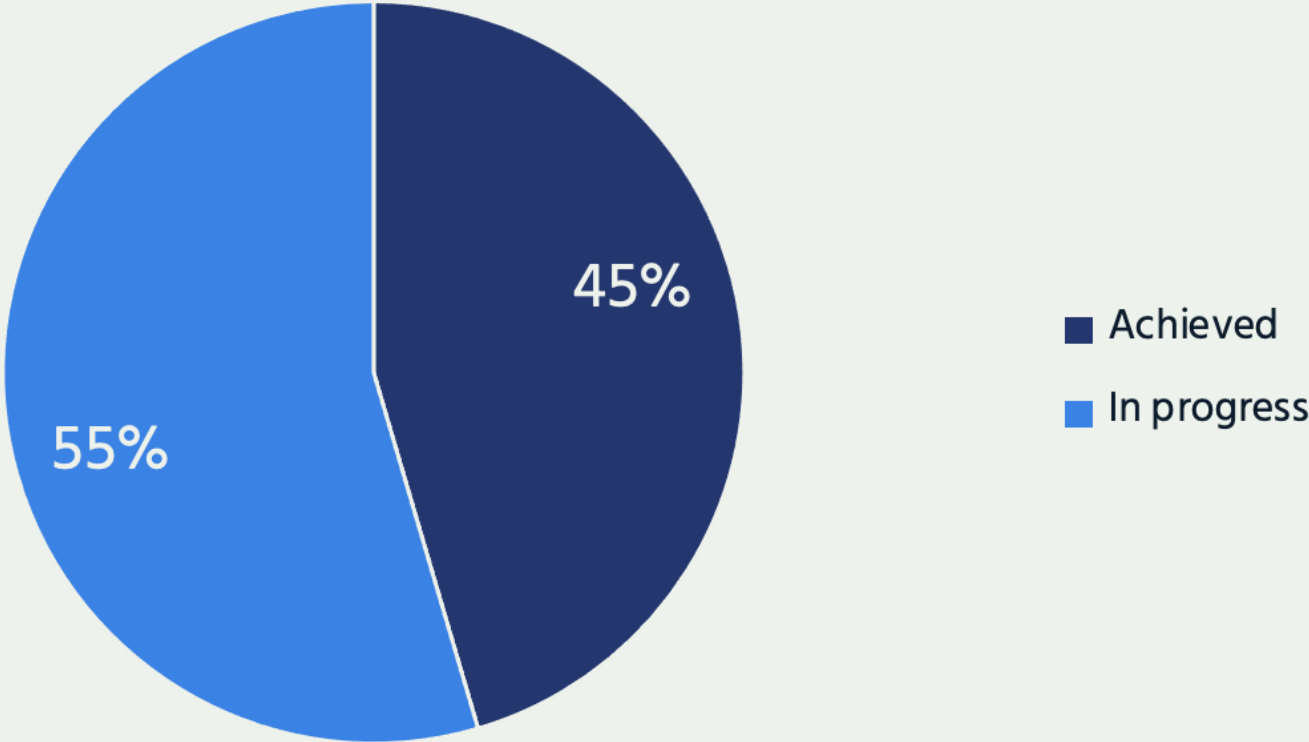
Year-to-Date Progress



Year-to-Date Status of Success Measures

Of the 44 total success measures,

- 20 are achieved and
- 24 are in progress.



We Will Advocate to Defend the Internet



Countering Internet Threats

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of instances of reactive advocacy to combat threats to the Internet	5	In progress	7	<p>Completed reactive advocacy instances:</p> <ul style="list-style-type: none">• Internet Society and the Global Cyber Alliance sent formal comments to the US Federal Communications Commission Commissioners' key staff members recommending against regulating border gateway protocol routing security.• Prevented further fragmentation in India from replication in other Asia-Pacific countries. <p>5 reactive advocacy instances are in progress in the EU, US, Brazil, India, and Canada.</p> <p>This measure will be marked “in progress” until all reactive advocacy instances are complete.</p>



Countering Internet Threats (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Percentage of reactive advocacy efforts that are in collaboration with community and/or partners	100%	In progress	100%	<p>Reactive advocacy in collaboration with community:</p> <ul style="list-style-type: none"> • Completely mitigated fragmentation harm in Online Harms Act, including specific protection for encryption (Canada). • Stopped US Federal Communication Commission from getting authority to regulate border gateway protocol (US). • Removed age verification and enforcement by state Attorney Generals (US). • Reduced harm in STOP CSAM’s threats to intermediary liability and encryption (US). • Advocacy campaign and policy recommendations to prevent Senate Bill S210 from fragmenting Internet (Canada). • Work against cost-sharing: Prevented in India; working to influence Brazilian regulator; contributed to European Commission’s consultation on White Paper on Digital Infrastructures.

Countering Internet Threats (cont. 2)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of countries in which the Internet Society sustains proactive advocacy to prevent fragmentation threats	5	In progress	12	<p>Completed proactive advocacy instances:</p> <ul style="list-style-type: none"> • Regional roundtable on fragmentation held in India. • Social media campaign and lectures with political parties for European Parliament election. • Co-hosted a workshop with the soon-to-be established Malawi chapter to the Media and Communications committee of the Malawian Parliament. <p>Proactive advocacy instances are in progress in Canada, US, Europe, Brazil, Latin America and Caribbean region, Bahrain, Jordan, Oman, Kenya, and Malawi. The proactive advocacy instances continues to increase due to strong community involvement.</p> <p>This measure will be marked “in progress” until all proactive advocacy instances are complete.</p>

Countering Internet Threats (cont. 3)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Percentage of proactive advocacy efforts that are in collaboration with community and/or partners	100%	In progress	100%	<p>Proactive advocacy in collaboration with community:</p> <ul style="list-style-type: none">• Published a blog post in collaboration with the Internet Society Canada Chapter on the Online Harms Act.• Published an open letter on the EU CSAM Proposal in collaboration with the Global Encryption Coalition.• Participated, in collaboration with the Internet Society Delhi Chapter, in the Broadband India Forum's event on infrastructure, connectivity and enhancing broadband connectivity in India's Data, Content, and Internet Ecosystem.• Responded to United Nations Economic and Social Commission for Western Asia & League of Arab States request to send contribution to the Arab Digital Agenda.



Defending the Internet in the United Nations

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of regional preparatory meetings in which Internet Society staff and/or chapters leverage Internet Society tools and resources to inform delegations' positions	5	Achieved	9	<ol style="list-style-type: none"> 1. 2nd ATU WTSA-24 Preparatory Meeting (5 - 9 February) 2. APT WTSA-24 3rd Prep Meeting (30 April - 2 May) 3. LACNIC41 (6 - 10 May) 4. CITEC CPP.I 44th meeting (20 - 24 May) 5. ITU-T SG13 Meeting (15 - 26 July) 6. ITU-T TSAG meeting (29 July - 2 August) 7. APT regional preparatory meeting (19 - 23 August) 8. ATU regional preparatory meeting (12-16 August) 9. CITEC regional preparatory meeting (19-23 August)



Defending the Internet in the United Nations (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of country delegations that adopt pro-Internet language in public documents	10	In progress	7	<p>Highlight:</p> <ul style="list-style-type: none"> ITU-T SG13 Meeting (15-26 July): The delegations of USA, Canada, UK, and Australia made statements in support of the Internet.
Percentage of critical fragmentation threats have been mitigated at key preparatory processes and ITU conferences	75%	In progress	100%	<ul style="list-style-type: none"> At the ITU-T SG13 (15 - 26 July), the Internet Society supported the USA and UK delegations to mitigate the "emerging web" proposal submitted by China. During the August APT preparatory meeting, the Internet Society identified 10 threats in the proposed resolutions and helped mitigate them by engaging in the drafting groups.



Extending Encryption

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Percentage of encryption threats that have been mitigated	75%	In progress	92%	<p>The Internet Society is actively working on 12 threats to encryption.</p> <p>Four threats were mitigated:</p> <ul style="list-style-type: none"> • Canada Online Harms Bill • Australia eSafety draft standards • European Union’s vote on eIDAS • Kids Online Safety Act (intermediate win) <p>One threat was unmitigated:</p> <ul style="list-style-type: none"> • The Investigatory Powers Act was approved by the UK Parliament.
Number of child safety-related organizations that promote strong end-to-end encryption as a digital tool	2	In progress	1	<p>ConnectSafely published "Encryption is a Preventative Tool that Protects Children". The document was co-produced under the Internet Society’s Online Child Safety Expert Working Group and co-signed by other child safety experts.</p>

Extending Encryption (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of voluntary public statements and/or favorable policies by policymakers in support of strong encryption	6	Achieved	7	<ol style="list-style-type: none"> <u>EU Court of Human Rights in Podchasov v. Russia reaffirms mandatory requirements imposed by governments will weaken end-to-end encryption.</u> <u>Australian Attorney-General Department strongly supports privacy, security, and end-to-end encryption.</u> <u>Canada's Justice Minister on Online Safety Bill and end-to-end encryption services.</u> <u>Draft of First Amendment Bill requiring end-to-end encryption in Germany.</u> The Chilean President approved the Cybersecurity Law. <u>Australia eSafety Commissioner amended her draft mandatory industry standards, increasing safeguards for encryption that were previously lacking.</u> Germany's Draft Telecommunication and Digital Services Privacy Act requires all NI-ICS service providers to implement end-to-end encryption, as well as inform their users on how to use it.

Guiding Constructive Internet Policy

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Launch the final policy framework	Achieved	In progress	In progress	Policy Development Process started in September and will conclude in October. Launch is expected to occur in November.



Helping Shape Internet Legal Precedent

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Minimum number of filings of amicus briefs in important Internet-relevant legal cases and controversies	2	Achieved	2	Filings in 2024: <ul style="list-style-type: none">• <i>Richter v. Google</i> (Mexico)• <i>Alairo and TikTok v. Knudsen</i> (United States) The team continues to monitor cases.
Percentage of filings for which staff raise awareness among the tech policy community, impacted industry stakeholders, and academic/legal thought leaders	100%	In progress	100%	Blog posts about Amicus filings and briefs the Internet Society signed on to: <ul style="list-style-type: none">• Protection for Intermediaries Is Vital for the Internet in Mexico• Montana’s TikTok Ban: Breaking the Internet and Undermining Online Privacy• Texas’ Mandatory Age Verification Law Will Weaken Privacy and Security on the Internet

Sharing Cutting Edge Knowledge

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Maintain NDSS Symposium’s ranking in the top five of the recognized computer security research conferences	Achieved	In progress	In progress	Ranking is anticipated to be released in November 2024.



Securing Global Routing (MANRS)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Successful transition of the secretariat and Observatory to GCA	Achieved	Achieved	Achieved	The secretariat and Observatory were successfully transitioned to the Global Cyber Alliance (GCA) in February.



We Will Build the Internet and Improve Its Resilience



Connecting the Unconnected

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of new or existing CNs built or improved	6	Achieved	10	<p>Built:</p> <ol style="list-style-type: none">1. Kijiji Yeetu (Kenya)2. Athi Community Network CBO (Kenya)3. Nepal Internet Foundation (Nepal)4. Battery Operated Systems for Community Outreach Uganda (Uganda) <p>Improved:</p> <ol style="list-style-type: none">1. Associacao Portal Sem Fronteiras (Brazil)2. Equitable Origin (USA)3. Sarantaporo.gr Non Profit Org (Greece)4. WANG Balochistan (Pakistan)5. Northern Uganda Resilience Innovation Network (Uganda)6. Media Awareness and Justice Initiative (Nigeria) <p>There will be no additional CTU grant programs in 2024.</p>

Connecting the Unconnected (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Publication of the policy and advocacy toolkit	Achieved	In progress	In progress	The third policy roundtable was held in Chiang Mai, Thailand in July. The next policy roundtable will occur at the African IGF in November.
Percentage of toolkit users who provide feedback about the DIY Toolkit	35%	Achieved	42%	The DIY Toolkit survey received a 42% response rate. The survey was closed in June.



Fostering Sustainable Peering Infrastructure

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Minimum number of new IXPs established	1	In progress	0	Grant applications received in the second window are currently under review.
Minimum number of existing IXPs enhanced	5	Achieved	6	<ol style="list-style-type: none"> 1. Beirut-IX (Lebanon) 2. ARMIX (Armenia) 3. Canada Manitoba Chapter (Canada) 4. iRENALA (Madagascar) 5. Myanmar Internet Exchange Association (MMIX) (Myanmar) 6. Rwanda Internet Community and Technology Alliance (RICTA) Ltd (Rwanda)
Number of select countries with over 50% local traffic	2	Achieved	2	Local traffic has increased to 67% in Maldives (Pulse country report) and 62% in Bolivia (Pulse country report).



Fostering Sustainable Peering Infrastructure (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Signed “Transition Agreement” with AF-IX for taking over AFPIF organization from 2025 onwards	Achieved	Achieved	Achieved	The agreement was finalized and signed during AfPIF2024.
Maintain or grow participation of Autonomous System Number (ASN) representatives in Internet Society supported peering events	Achieved	Achieved	Achieved	572 ASN representatives have attended Internet Society supported peering events in 2024 (20% increase over the baseline of 473).



Measuring the Internet

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of research fellows who publish research output on the Pulse Platform	2	Achieved	3	Blogs from Research Fellows: <ol style="list-style-type: none">Where are Your Country's Most Popular Websites HostedThe Fractured Web: Evaluating Mutual Trust and Sovereignty on the Modern InternetEvaluating the Technical Environment of ccTLDs
Number of references to Pulse data in media, advocacy and research	120	In progress	113	The NetLoss Calculator data is being used for anti-shutdown advocates citing the potential costs of a shutdown in specific countries. This demonstrates the tool is useful and being used by those who need to make the case to governments that shutting down the Internet is a bad idea economically.



Measuring the Internet (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Improvement of Pulse interface and UX	Achieved	In progress	In progress	<p>The <u>IXP Tracker</u> was released in July. Improvements were made to increase the loading speed for the Herfindahl-Hirschman Index on the Concentration focus area webpage.</p> <p>Compared to the baseline, the changes so far have resulted in:</p> <ul style="list-style-type: none">• Page Request Speed improved by 5.95%• Page Weight (Uncompressed MB) decreased by 0.15%• Page Weight (delivered MB) decreased by 2.7%• Page Speed improved by 11.54%• Carbon Footprint Score improved by 6.08%



We Will Scale Impact through
Mobilization and Capacity Building



Mobilizing a Strong Community to Protect the Internet

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Percentage of organization members that participate in advocacy to protect the Internet	25%	Achieved	37%	Select list of organization members and the actions they took are available in this file (click here) .
Percentage of organization member revenue retained	80%	In progress	96%	On track to hit target.
Percentage of chapters that participate in advocacy to protect the Internet	60%	Achieved	73%	Select list of chapters and the actions they are took are available in this file (click here) .



Mobilizing a Strong Community to Protect the Internet (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Percentage of engaged, effective chapters with strong performance evaluation results	90%	In progress	In progress	Fonteva is ready for the chapter evaluation process, and the Community Engagement team has started working with the chapters to ensure they add the needed data via the Community Portal (AMS). The process is on track to complete the evaluations in Q4.



Recognizing Internet Pioneers

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of former awardees and inductees who are actively engaged with our community	5	Achieved	6	<ul style="list-style-type: none">• Three former pioneers shared their stories in the Internet sector with the Internet Society alumni on International Women's Day.• The 2020 Postel Awardee participated in the Asia-Pacific Regional Internet Society Day on 16 May.• An Internet Hall of Fame inductee held a session for the Alumni network on the role of young people in the technical community.• An Internet Hall of Fame inductee participated in the Latin America and Caribbean Regional Internet Society Day.
Year-on-year percentage increase of valid and complete nominations to the 2024 Postel Award	10%	Achieved	14%	In 2023, the Postel Award was postponed. In 2022, 50% of nominations were valid and complete. In 2024, 64% of nominations were valid and complete. This marks a 14% increase.

Developing Internet Leaders to Protect the Internet

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Percentage of active Internet Society alumni	Establish baseline	In progress	In progress	<p>A baseline will be established at the end of 2024. As of September, the percentage of active Internet Society alumni is 31%.</p> <p>The Alumni Network grew by 19 members since June.</p>
Percentage completion of Learning@ISOC courses	30%	In progress	47%	<p>The completion rate has improved steadily as more face-to-face trainings are held, increased training through partners, and tutor engagement with learners.</p>



Developing Internet Leaders to Protect the Internet (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Satisfaction rate of learners who complete Learning@ISOC courses	95%	In progress	97%	The positive satisfaction rate can be attributed to improved certification methods, increased relevance of the course content, and training through local partners.
Number of learners trained by local partner institutions and/or chapters	500	Achieved	692	The number of learners trained through partners has increased as more partners come on board and as our courses are increasingly being seen as professional courses, especially by universities.



Equipping Policymakers with Internet Technology Insight

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of times we deliver our Policymakers Program in conjunction with IETF	3	In progress	2	<p>IETF 119 was held 16 - 22 March in Brisbane, Australia.</p> <p>IETF 120 was held 20 - 26 July in Vancouver, Canada and virtually.</p> <p>IETF 121 will take place in Dublin, Ireland from 2 - 8 November.</p>
Number of influential policymakers who participate in Policymakers Program in 2024	21	Achieved	26	13 policymakers participated in IETF 119 and 120 each.
Average satisfaction rate of program participants	90%	In progress	100%	The IETF 119 and 120 surveys received a 100% satisfaction rate.

We Will Sustain the Health of Our
Organization and Programs



Securing Resources for Growth and Greater Impact

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
2024 Fundraising revenue	USD \$6.2M	In progress	USD \$2.7M	There is an additional \$1.3M of 2024 conditionally secured funds, which includes donations, organization member fees, and grants.
Develop and implement a cohesive, multi-strand fundraising strategy to support the organization’s fundraising approach in 2024	Achieved	Achieved	Achieved	The fundraising strategy was finalized and shared with staff on 12 March.
Number of new prospects – corporate donors	145	In progress	60	



Securing Resources for Growth and Greater Impact (cont.)

Success Measure	Target	Status	Year-to-Date (January – September)	Comments
Number of new prospects – major and mid-level donors	225	Achieved	227	
Percent increase in the total number of donors	20%	In progress	14%	Year-to-date is 409 unique donors, which is a 14% increase over the 2023 baseline of 358. Of the 409 unique donors, 254 are new donors.



Thank you.

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